

MISSION H24

Press Release



RICHARD MILLE



Le Mans, Saturday 11th June 2022

MissionH24: The presidents' visit to the 24 Hours of Le Mans!

The MissionH24 programme brings together partners who share the same values and the same vision of the future as the Automobile Club de l'Ouest and GreenGT. Just a few minutes before the start of the 90th edition of the greatest Endurance race in the world, the leaders of these international companies that are all benchmarks in their sectors of activities came to see the H24 electric-hydrogen prototype before it set off for its lap of honour.

Every year since 2019, the start of the 24 Hours of Le Mans has been a highlight moment for MissionH24 as one of its electric-hydrogen prototypes sets off to do the Lap of Honour of the big Le Mans circuit just a few minutes before the competitors are unleashed for 24 hours racing. This Saturday was no exception, but it was a doubly symbolic moment: the leaders of the partners involved in the programme met up around the prototype for an exceptional family photo. For Jean-Michel Bouresche, the MissionH24 Operations manager, it was a major act. *"It's the first time since the launch of MissionH24 in 2018 that we've managed to bring together all the great captains of industry at the same time around Pierre Fillon and Christophe Ricard who were behind the birth of this unique programme, which they are currently implementing. It's a powerful symbol: commitment, fidelity and conviction, these seven great leaders share the common vision and values of the future of mobility, and from a broader perspective they see it from a planetary point of view. They are the leaders of a new world, a new economic and industrial philosophy and MissionH24 unites them all."*



The H24 at the front of the starting grid for the 90th 24 Hours of Le Mans surrounded by the leaders of the partners involved in the MissionH24 programme. Standing (from left to right): Richard Mille, President of the Richard Mille timepiece brand, David Navarro, vice-president of the EssilorLuxottica Vision on the Road Group Plan, Christian Kopp, President & CEO of the Plastic Omnium Clean Energy Systems Division, Florent Menegaux, President of the Michelin Group, Philippe Rosier, Symbio general manager, Patrick Pouyanné, President & CEO of the TotalEnergies Group, and Peter Kütemann, President of the Dietsmann Group. Kneeling in front of the car (from left to right): Christophe Ricard, President of GreenGT and co-President of MissionH24, Norman Nato and Stéphane Richelmi, the MissionH24 programme's two drivers and Pierre Fillon, President of the Automobile Club de l'Ouest and co-President of MissionH24. Photo copyright MissionH24_Paul « PHD » Davidson_The Pit Stop Magazine.

Note on MISSIONH24 & H24RACING:

MissionH24 is a programme jointly developed by the Automobile Club de l'Ouest, organiser of the 24 Hours of Le Mans, and GreenGT specialist in high-power electric-hydrogen solutions, in particular in vehicle propulsion. MissionH24 is preparing for the introduction of a category reserved for electric-hydrogen prototypes beyond the horizon of the 2025 24 Hours of Le Mans. MissionH24 is jointly presided by Pierre Fillon, the president of the ACO, and Christophe Ricard, the president of GreenGT. MissionH24 has created its own race team H24 Racing managed by Jean-Michel Bouresche who is also in charge of MissionH24's operations department. The programme's innovations department is run by Bernard Niclot.

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